I wanted to take the opportunity to outline the terms standard for Former Prime Minister Boris Johnson’s engagements.

The fee for this type of event would be $350,000, plus a chartered roundtrip private jet, (e.g., a 7-passenger jet or larger), which must be paid in advance of the event. In addition, the Sponsor will be responsible for the following expenses:

* Air Transportation: The host will need to pay for first-class airfare to and from the event city for up to two (2) staff members. This airfare may include an international trip from the United Kingdom.
* Accommodations: The host is responsible for hotel accommodations at a hotel identified by Speaker’s staff. Accommodations should include a presidential suite for the Speaker and up to three (3) contiguous single rooms, including two (2) for the travel aides and up to one (1) single room for the advance staff, who may arrive up to three business days in advance of the event.
* Ground Transportation, Meals and Incidentals: The host is responsible for all ground transportation for the Speaker and up to three (3) staff members, including travel aides (2) and advance staff (1) in their place of origin and while they are in the city of the engagement, as well as meals and incidental expenses during their stay.

Event Itinerary:

* Mr. Johnson will participate in a 60-minute onstage program for this event, to include remarks and a moderated Q&A conversation.
* Mr. Johnson’s office will need advance notice of proposed moderators or introducers. For consistency, all questions should be posed by the moderator.
* In addition to the onstage program, Mr. Johnson will participate in a 45-minute VIP Component, which may be one of the two below formats:
  + Photoline with 50 photos and up to 100 people
  + Reception with 100 people

We thoroughly review, as do members of Mr. Johnson’s staff, all of the invitations he receives. To ensure this opportunity is considered in a time-efficient manner, it is important that every financial and in-kind sponsor contributing to the fee, or receiving a non-financial benefit (e.g., getting the opportunity to introduce Mr. Johnson or moderate the Q&A), be submitted during the invitation stage. This will help to ensure nothing gets held up by the process as we get closer to the engagement.

Once you are ready to proceed with a formal invitation, please take a moment to complete the attached offer questionnaire and email it back to me.

Please let me know if I can answer any additional questions for you. I will look forward to hearing from you and to continuing our discussions.

Thanks and best regards,